



# Product/Process Change Notification

<b>PCN Number</b>	<b>PCN-00163</b>
<b>Subject</b>	<b>Implement New Marvell Logo – Device Top Mark (IC)</b>

<b>PCN Date</b>	10 July 2020	<b>Product Type</b>	Integrated Circuits and Kit
<b>PCN Type</b>	<input type="checkbox"/> PCN (*Customer Approval Required) <input checked="" type="checkbox"/> PCI (Notification Only)		

<b>Marvell Contact</b>	<b>Name</b>	Bimla Paul		
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<b>Customer</b>	All Customers
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## Marvell Part Numbers Affected

All Part Numbers

## Areas Affected

<input type="checkbox"/> Die Revision	<input type="checkbox"/> Physical Specification
<input type="checkbox"/> Product Revision	<input type="checkbox"/> Material
<input type="checkbox"/> Wafer Fabrication Process	<input type="checkbox"/> Manufacturing Site
<input type="checkbox"/> Assembly Process	<input checked="" type="checkbox"/> Hardware Reference Manual/Data Sheet
<input checked="" type="checkbox"/> Other - Top Mark	

## Description of Change

Marvell launched new branding and a new logo on 21-May-2020 (<https://www.marvell.com/company/the-new-marvell.html>). As a result of this new branding launch, Marvell plans to implement its new logo for the device top marking. Refer to Appendix for illustrations.

The old Marvell logo as well as the other brands' logo (Cavium, QLogic and Aquantia acquired by Marvell through various acquisitions) will be replaced by the new Marvell logo in the top marking. For devices with a smaller usable marking area, the name "MARVELL" or its abbreviation "MRVL" will be marked instead of the logo.

Devices marked with the new Marvell logo will be phased in. During the transition period, devices marked with the old and new logo may be shipped together in one shipment. However, devices will be packed in separate tray bundles or reels, thus resulting in partial tray bundles/reel shipment

**There is no change to the existing marking format (except the logo) and contents.**

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*Figure 1. Marvell's New Logo for Device Mark*

<b>Reason / Benefit of Change</b>			
Consolidation of various brands under new Marvell branding			
<b>Anticipated Impact on Form, Fit, Function, Quality or Reliability</b>			
Form Change. No impact on Fit, Function, Quality or Reliability of the devices.			
<b>Qualification Status</b>	N/A	<b>Implementation Date</b>	08-Oct-2020
<b>Qualification Samples availability</b>	N/A		
<b>Means of distinguishing the change</b>	Others		
<b>Comments</b>	New Marvell Logo		

**IMPORTANT CUSTOMER NOTES:**

- \* If Marvell does not receive customer acknowledgement/approval by the implementation date of this notice, it will be assumed that this change is accepted, and Marvell may start shipping products with the change incorporated as of that date.
- Please contact your Marvell sales representative if you have any concerns with this PCN/PCI.

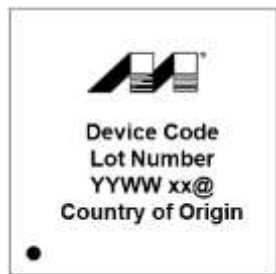
<b>PCN Revision History</b>		
<b>Revision Date:</b>	<b>Revision Number:</b>	<b>Description:</b>
7 July 2020	1	Initial release

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## Appendix 1. Marking Change Illustrations with Marvell Logo

Note: The following drawings are some visual representation samples of the top marking change (i.e. Marvell logo or Name).



With OLD Marvell Logo



With New Marvell Logo



With Cavium Logo



With New Marvell Logo



With QLogic Log



With New Marvell Logo

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**With Aquantia Logo**



**With New Marvell Logo**



**With QLogic Logo**



**With Marvell Name**



**With Aquantia Logo**



**With Marvell Name**